



Melanie Mcfaddin with Wiley Bros. – Aintree Capital, LLC Represents Project One in Its Acquisition by Eliassen Group, LLC

April 10, 2019 08:00 AM Eastern Daylight Time

NASHVILLE, Tenn.--(BUSINESS WIRE)--Melanie McFaddin, Representative of Wiley Bros. – Aintree Capital, LLC is pleased to announce its representation of Project One, Inc. ("Project One") in its sale to Eliassen Group, LLC ("Eliassen Group").

Project One is a well-respected and highly-regarded IT consulting and staffing firm based in New York City, with another location in Denver. The Company serves clients nationwide in the broadcast television, cable & communications, sports & news media, entertainment, publishing, and advertising technology that takes a high-quality consultative staffing approach to placing industry and technologically-focused consultants. Eliassen Group is a leading national strategic consulting and talent solutions firm focused on IT staffing, Agile consulting, creative services, managed services, government solutions, and life sciences.

Joining Eliassen Group provides Project One with a greater breadth of resources, thereby providing its clients with an expanded scope of services. The strategic partnership also provides Eliassen Group existing clients with a wider range of services, access to a high-quality talent pool, and an exceptional industry-focused client list. The acquisition of Project One aligns with Eliassen Group's ongoing focus on transformational growth and enhancing the client and consultant experience.

"I have had a long-term relationship with the Zander brothers and together we crafted the vision for what would be the perfect exit," said Ms McFaddin. "The goal was to identify the best qualitative partner to take their business to the next level while providing the right quantitative and structural situation to meet their personal and business goals and objectives."

"Ms. McFaddin's role in advising, guiding and supporting us through the entire process well exceeded our expectations. Her deep knowledge and industry expertise not only surrounding the transaction, but operationally understanding our business, gave us a tremendous level of comfort that our interests were well represented," said Gary Zander, Founder, President and CEO of Project One. "When you combine this with her personal dedication and commitment, it was no surprise that she was able to help us attain our business and personal goals."

About Melanie McFaddin and Wiley Bros. – Aintree Capital, LLC

Wiley Bros.- Aintree Capital, LLC, is a 70-year-old firm located in Nashville, TN. Over the last 70 years the firm that has focused on investment brokerage and underwriting municipal bonds for utility districts in the state of Tennessee. Ms. McFaddin joined the firm in 2016 to initiate an investment banking practice. She has spent that last approximate 25 years in M&A working for entrepreneurs who own middle-market companies that provide IT staffing, consulting and solutions; management consulting; digital agency; IT and HR MSP and BPO; professional staffing; and the software toolsets that touch these spaces. She is a licensed 79 investment banker who possesses both a BBA and an MBA from the Bauer College of Business at The University of Houston. Please visit www.wileybros.com or www.mcfaddinmetis.com for more information.

Contacts

Melanie McFaddin

Wiley Bros.-Aintree Capital, LLC

703-282-6998

mmcfaddin@wileybros.com